

Mace Security International

1st Quarter 2016 Analysis
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1st Quarter 2016 Analysis-

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When used in this presentation, the words or phrases “will likely result,” “are expected to,” “will continue,” “is anticipated,” “estimate,” “projected,” “intend to” or similar expressions are intended to identify “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995.

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1st Quarter 2016 Key Takeaways -

Continued to build significant positive momentum;

- Delivered meaningful improvement in all key metrics Q1 2016 versus Q1 2015
- Delivered Revenue growth in all major sales channels
- Delivered product distribution expansion in all channels of distribution
- Core Products increased double digits

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1ST Quarter 2016 Key Takeaways -

2016 New Distribution in all Channels:

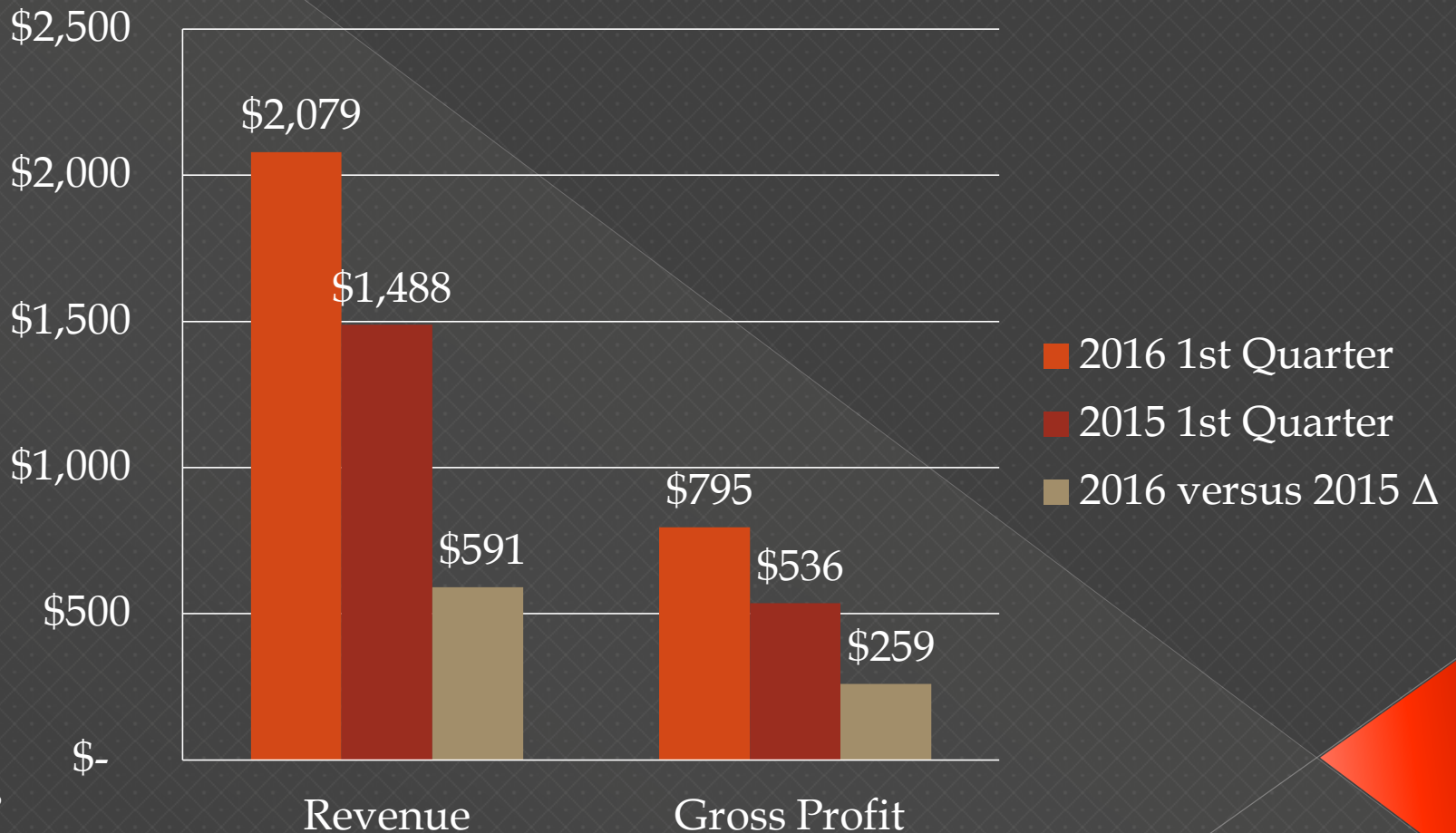
| Channel of Distribution | Number of Accounts |
|---------------------------------|--|
| Sporting Goods | 18 |
| Consumer | 8 |
| Tactical | 4 |
| International | Expanded into East Europe and South Africa |
| Other / Web / Building Security | 26 |
| Totals | 56 |

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1ST Quarter 2016 Financial Results and Comparable Analysis

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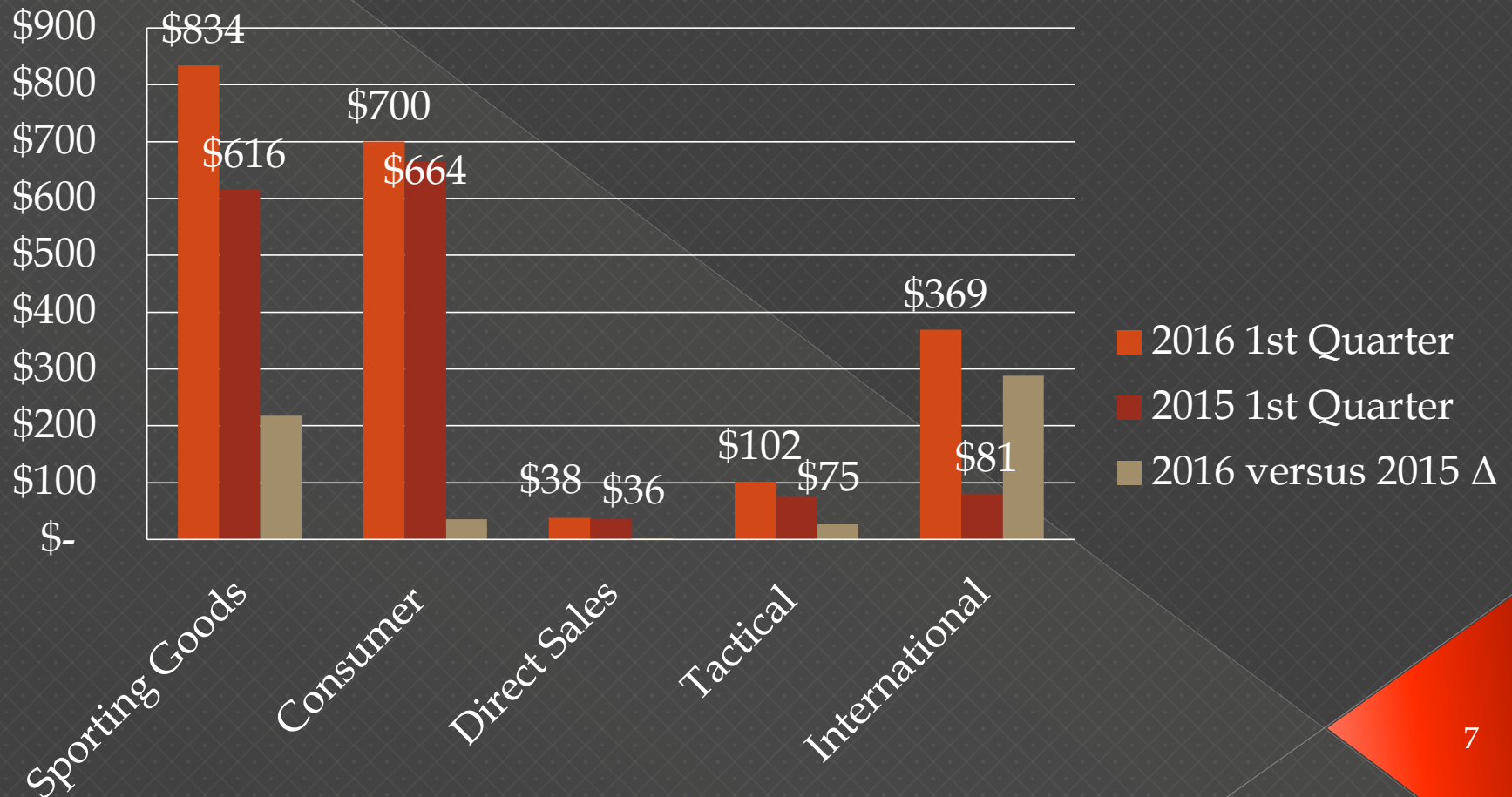
2016 1st Quarter versus 2015 1st Quarter Sales & Gross Profit



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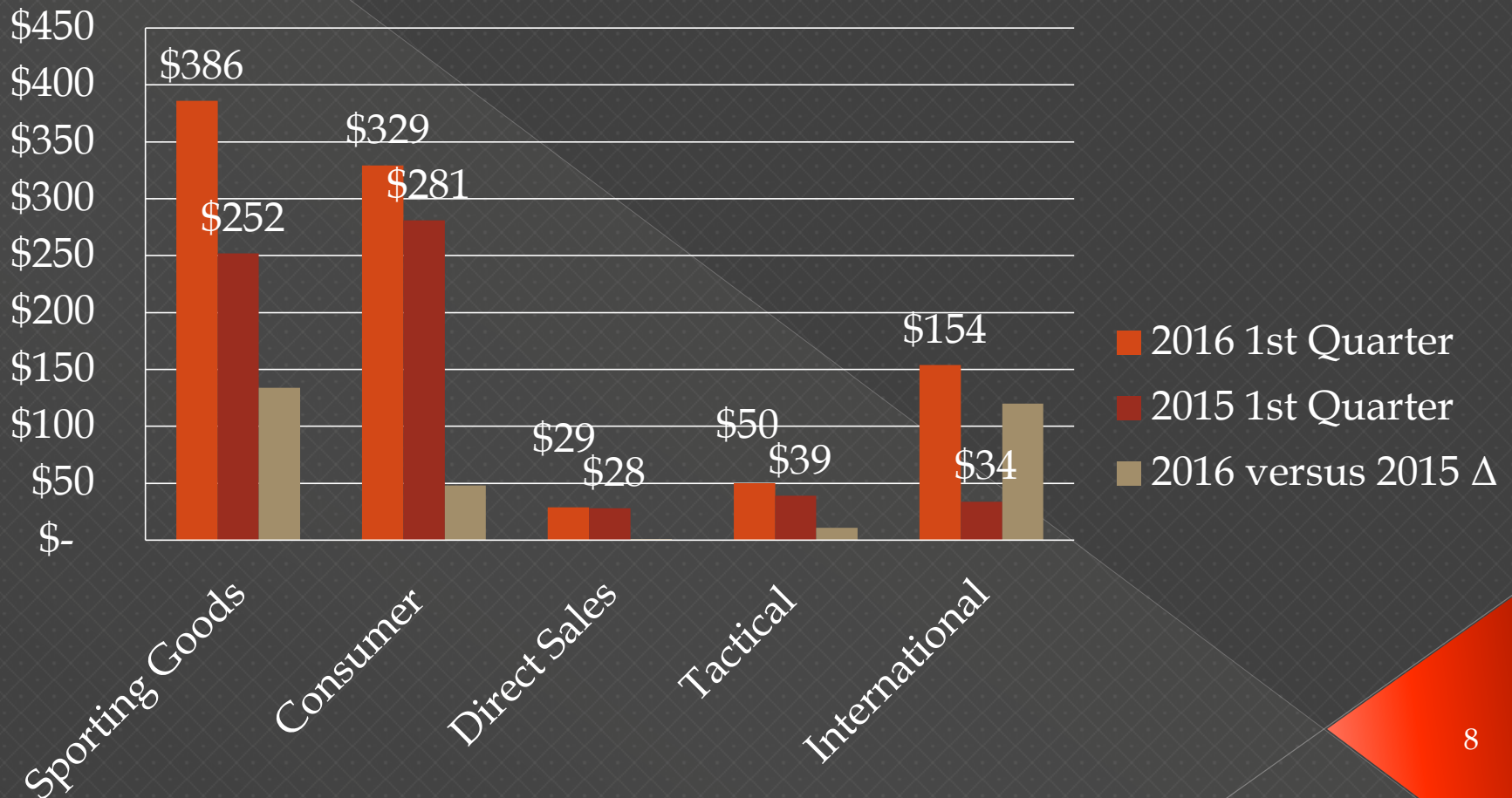
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2016 1st Quarter versus 2015 1st Quarter Sales Revenues



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2016 1st Quarter versus 2015 1st Quarter Gross Profit



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1ST Quarter 2016

Financial Results and Comparable Analysis

| 1 st Quarter | 2016 | 2015 | Percentage |
|-------------------------|---------|---------|------------|
| Net Sales | \$2,079 | \$1,488 | 39.7% |
| Gross Profit | \$795 | \$578 | 48.3% |
| GP % | 38% | 36% | |
| SG&A Expenses | \$988 | \$992 | 0.0% |
| SG&A Exp. % | 48% | 67% | |
| Op. Income (loss) | \$(193) | \$(456) | -57.8% |
| Adjusted EBITDA | \$ (97) | \$(405) | -76.1% |

Our Mission at Mace® Brand is empowering your world through safety & security

Customers

Deliver best in class products & services
for our partners & customers

Employees

Be a great place to work where people are
inspired to be their best and achieve their goals

Shareholders

Be a disciplined, forward-thinking brand driven
to maximize shareholder value