

## NOTICE OF 2017 ANNUAL MEETING OF STOCKHOLDERS

Date: Tuesday, June 27, 2017 Time: 10:00 a.m. Eastern Daylight Time Location: Mace Security International, Inc. 4400 Carnegie Avenue Cleveland, OH 44103

To Mace Security International, Inc. Stockholders:

We invite you to attend the 2017 Annual Meeting of Stockholders of Mace Security International, Inc. ("Mace" or the "Company"). At this meeting, you and the other stockholders will be able to vote on the following proposals, together with any other business that may properly come before the meeting.

- Election of seven directors to the Board of Directors for one-year terms. The Board has nominated for election Denis J. Amato, Richard A. Barone, Terrance W. Gainer, Carl J. Grassi, Suzanne M. Hopgood, John J. McCann, and Daniel V. Perella. Biographical information for each nominee and the Board of Directors' recommendation is attached hereto.
- 2. Ratification of the appointment of Skoda Minotti & Co. as Mace's independent public accounting firm for fiscal year 2017. Information about Skoda Minotti & Co. and the Board of Directors' recommendation is attached hereto.

You may vote on these proposals in person by attending the Annual Meeting or by proxy. If you cannot attend the 2017 Annual Meeting, we urge you to complete and return promptly the enclosed proxy card in the enclosed self-addressed postage paid envelope so that your shares will be represented and voted at the Annual Meeting in accordance with your instructions. Any stockholder may revoke their proxy before it is exercised by giving a later dated proxy, or by giving notice of revocation to the Company in writing before or at the 2017 Annual Meeting. However, the mere presence at the 2017 Annual Meeting of the stockholder granting a proxy will not revoke the proxy. Unless revoked by notice, shares represented by valid proxies will be voted on all matters to be acted upon at the 2017 Annual Meeting. On any matter or matters with respect to which the proxy contains instructions for voting, such shares will be voted in accordance with such instructions. Abstentions and broker non-votes will be deemed to be present for the purpose of determining a quorum for the 2017 Annual Meeting. An abstention or a broker non-vote will have no effect with respect to Proposal 1, but will be counted as "votes against" with respect to proposal 2. Brokers who have not received voting instructions from beneficial owners generally may vote in their discretion with respect to Proposal 1. Broker non-votes will not affect the outcome of any new proposals brought before the 2017 Annual Meeting.

Only stockholders of record at the close of business on May 19, 2017 can vote at the Annual Meeting and any adjournment or postponement of the Annual Meeting. As of the record date, there were approximately 61,881,858 shares of common stock outstanding.

By Order of the Board of Directors,

Carl R. Smith Senior Vice President Corporate Finance

Cleveland, Ohio May 26, 2017

## THE PROPOSALS

## Nominees Denis J. Amato Richard A. Barone Terrance W. Gainer Carl J. Grassi Suzanne M. Hopgood John J. McCann Daniel V. Perella Image: Carl Stream (Carl Stream)

All seven of the director nominees currently serve on the Board of Directors and were nominated by the Company's Nominating Committee and approved by the Board of Directors. All nominees have agreed to be nominated to stand for election at the 2017 Annual Meeting. Directors are elected by a plurality vote of shares present in person or represented by proxy at the Annual Meeting. Shares represented by proxies that withhold authority to vote in the election of directors will not be counted in the election of directors in favor of any nominee and will have no effect on the director election.

Biographical information for each nominee appears below.

**Denis J. Amato**, 72, has been a director of the Company since 2011. Mr. Amato is a Director of Microcap Equities for Ancora Advisors LLC since 2013. Mr. Amato is a major shareholder of The Ancora Group, Inc., and has ownership in Merlin Partners, LP and the Ancora Funds. Mr. Amato has also been a Director of The Ancora Group since 2010. Mr. Amato was Chief Investment Officer of The Ancora Group, Inc. and Ancora Advisors LLC from 2006 to 2012. From 2001 to 2006, Mr. Amato served as the Chief Investment Officer for the Northeast Ohio region of Fifth Third Bank. Mr. Amato managed both individual and institutional portfolios as well as two of Fifth Third Bank's Value Mutual Funds.

**<u>Richard A. Barone</u>**, 75, has been a director of the Company since 2009. Mr. Barone is Chairman of the Arch Eagle Group, a friends and family office, and Chairman of the Arch Eagle Foundation. He is also Chairman Emeritus of Ancora Advisors, LLC and manages two of Ancora Advisors' mutual funds. Mr. Barone was formerly Chairman of the Cleveland State University Foundation and continues as Director Emeritus. He is a Director of Hospice of the Western Reserve and a Director of Brentwood Foundation serving South Point Hospital, a division of the Cleveland Clinic. Through the Evergreen Expedition Group, which he Chairs, Mr. Barone manages a variety of investment strategies. Mr. Barone is the founder and Chairman of the Museum of American Porcelain Art.

**Terrance W. Gainer**, 69, has been a director of the Company since 2015. An attorney, Chief Gainer is a business development and security consultant for a number of international companies, including Securitas, Center for Naval Analysis, Underwriters Laboratories and The United States Department of Justice. The Honorable Mr. Gainer was the Sergeant-at-Arms for the Unites States Senate from 2006 to 2014. From 1991 to 2006, Mr. Gainer served as the Chief of the United States Capitol Police, the Executive Assistant Chief of Police, Metropolitan Police Department, Washington D.C. and the Director of the Illinois State Police. Mr. Gainer is a director of Research Strategies Network. He has served as a member of the Executive Committee International Association of Chiefs of Police, a Director of Youth Leadership Foundation in Washington D.C., a Director of National Auto Theft Bureau and the Chairman of the Illinois Motor Vehicle Theft Prevention Council.

**Carl J. Grassi**, 58, has been a Director of the Company since 2016. Mr. Grassi is Chairman and past President of McDonald Hopkins, LLC, a Cleveland headquartered full-service law firm. Mr. Grassi has been with the firm since 1992. He is a certified public accountant and a member of the 50 Club of Cleveland. Mr. Grassi serves as corporate counsel and business advisor to middle-market and growth companies. He has extensive experience in assisting clients in areas of complex mergers and acquisitions, choice of entity planning, business succession planning, financing and structuring ESOPs, executive compensation and tax planning, creation of family limited partnerships, formation and use of limited liability companies, and resolving IRS controversies. Mr. Grassi is the Chairman of the Greater Cleveland Sports Commission and a Director of BVU: The Center for Nonprofit Excellence. He has served as Chairman and board member of Lake Erie College and was a Director of the Cleveland Chapter of ORT America and was a board member of the Greater Cleveland Film Commission.

**Suzanne M. Hopgood**, 68, has been a Director of the Company since 2014. Ms. Hopgood is the founder of The Hopgood Group, LLC, a corporate board and crisis management consulting company founded in 1985. During 1998 to 2010, Ms. Hopgood served as Chair of the Board and Chief Executive Officer of Furr's Restaurant Group (NYSE:FRG). She currently serves as Chairman of the Board of Newport Harbor Corporation, a hospitality and real estate company, and as Chairman of the Capital Region Development Authority. She has served as Chief Executive Officer of Houlihan's Restaurant Group, Chair of the Board of Del Global Technologies (NASDAQ:DGTC), member of the Audit Committee and Chair of the Nominating and Governance Committees of both PointBlank Solutions, Inc. (PK:PBSO) and Acadia Realty Trust (NYSE:AKR), and Managing Director of National Corporation of Corporate Directors. She is the author of the award winning "Board Leadership for the Company in Crisis". She speaks internationally on corporate crisis matters.

**John J. McCann**, 54, has been a Director of the Company since 2012. From 2009 to 2011, Mr. McCann was President and Chief Executive Officer of Fitness Quest, Inc., a privately owned company that distributes and markets home exercise and fitness products. From 2002 to 2009 Mr. McCann was President and Chief Executive Officer of Saeco, USA, Inc., a privately owned company that distributes and markets coffee brewing appliances. Mr. McCann served as Executive Vice-President of Sales for Delonghi America, Inc., a distributor and marketer of small appliances from 1999 to 2002. Mr. McCann currently serves on the Board of Directors of the Northeast Ohio Region of the American Red Cross and The Centers.

**Daniel V. Perella**, 47, has been a Director of the Company since 2012. Since 2002, Mr. Perella is a co-founder of IdeaStream Consumer Products and currently serves as its President and Chief Operating Offer. IdeaStream Consumer Products is a privately owned company that develops and markets consumer products under the brands Vaultz®, Snap N Store® and Find It®. From 1992 to 2002, Mr. Perella was the Executive Vice-President of Sales at Manco, Inc. (now known as Shurtech). He left Manco to found IdeaStream.

The Board of Directors recommends that you vote FOR the election of Denis J. Amato, Richard A. Barone, Terrance W. Gainer, Carl J. Grassi, Suzanne M. Hopgood, John J. McCann, and Daniel V. Perella to Mace's Board.

## Proposal 2 - Ratification of Independent Public Accounting Firm

Ratification of the Audit Committee's appointment of Skoda Minotti & Co. as Mace's independent public accounting firm for fiscal year 2017.

The Audit Committee has approved engaging Skoda Minotti & Co. as Mace's independent public accounting firm for the fiscal year ended December 31, 2017. Skoda Minotti & Co. served as Maces' independent public accounting firm for the fiscal years ended December 31, 2016 and 2015. Approval of Proposal 2 will require the affirmative vote of the holders of a majority of the Common Shares represented in person or by proxy and entitled to vote at the Annual Meeting. Approval of Proposal 2 will not preclude the Board or Audit Committee from selecting a different independent public accounting firm at any time during the fiscal year if it determines such a change would be in the best interests of the Company and its stockholders.

The Board of Directors recommends that you vote FOR the ratification of the appointment of Skoda Minotti & Co. as Mace's independent public accounting firm for fiscal year 2017.

Mace Security International, Inc.'s audited consolidated financial statements for the year ended December 31, 2016 are available on the OTCQX Market web site via the Internet at http://www.otcmarkets.com/stock/MACE/financials